

Open Call for Trade missions to Australia and Chile



The ConnectEO Call to participate in trade missions to Australia and/or Chile has been launched on the 15th of June and will be OPEN until the 31st of August.

The call is addressed to European Earth Observation SMEs that develop products or data services applied to the agricultural and maritime sector and have an internationalisation strategy towards the Australian and/or Chilean markets.

ConnectEO will support 20 eligible SMEs in their internationalisation efforts to address markets in Australia and Chile through 3 main actions:

- a set of preparatory activities
- four (4) trade missions in Chile and Australia:
- a financial support

The Call was presented in a ConnectEO webinar on the launching date, check it out [here](#) and discover all the details!

Find out Who can apply? Why? How apply? the timeline and more [here](#)

All the guides and documents of the Open Call are available in the Call package - [here](#)

Don't miss the Third ConnectEO interview!



Introducing the ConnectEO third guest MR. DIETRICH HEINTZ, CEO at the start-up CROPIX, based in Switzerland. Cropix dedicates to the development of innovative map products from satellite data, that can be used in geo-information systems and applied in the agricultural sector. He presents his background and the challenges that Cropix addresses, the added value of the Sentinel-1 SAR data and the potential of this data within the agricultural sector. He describes the map products of Cropix's portfolio and highlights the use of SAR data in precision farming, crop insurance companies and NGO. How can customers get access to these map products? How has been their experience in Latin America? Discover the answers to these questions and more....

To find out more & watch the video, click [here](#).

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Stay tuned!

